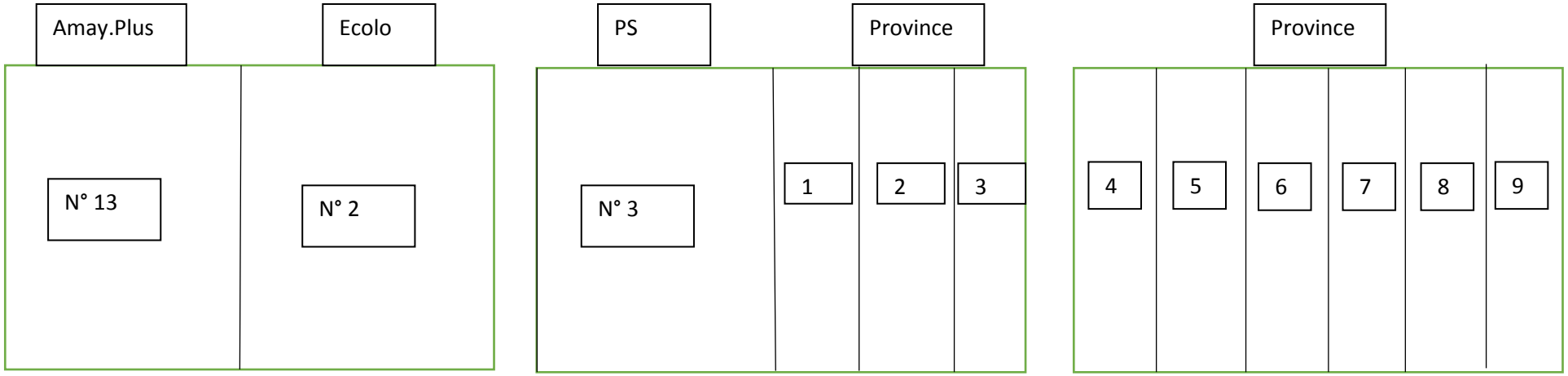Affichage électoral 2018